

THE LAKER LEADERSHIP CONFERENCE

A premiere learning and networking experience.

The Young Professionals Association (YPA) Laker Leadership Conference is a NEW two-day in-person conference that will feature young alumni as presenters on topics that will prepare and bolster our fellow young professional leaders in their professional and personal success.

Customized program sessions will allow for participants to personalize their experience and join together for signature events including a notable keynote speaker, diversity, equity, inclusion, and belonging training, wellness and service event, and a fun, social experience. A resource fair will also feature employers, alumni benefit partners, and University representatives.

This is for young professionals, by young professionals!

BENEFITS OF SPONSORSHIP

- Receive premier exposure on our website with your logo and brand promotion on all the conference communications.
- Logo recognition day-of and verbally thanked by conference chairs.
- Host your own corporate session to educate attendees about your product and expertise (limited availability).
- Access to the participant directory of those who consent to shared information.
- Receive two complimentary registrations for company employees to attend.

CONFERENCE DETAILS

May 23–24

430 S. Michigan Ave., Chicago, IL 60605

SPONSOR CONTACT

Jessica Mueller: JM Mueller12@roosevelt.edu

BECOME A SPONSOR

<https://alumni-giving.roosevelt.edu/LakerLeadershipConference>



YOUNG
PROFESSIONALS
ASSOCIATION

DISCOVER
TALENT
NETWORK
CONNECT

CONFERENCE SPONSORSHIP

ENERGIZE \$1,000

Host a meal or add-on recharge break.

ENGAGEMENT \$750

Host the headshot booth.

EDUCATION \$500

Host the keynote speaker or DEI training.

EXPERIENCE \$250

Host the social or wellness event.

ETC.

Have a particular idea in mind? Swag package? Other advertising? Connect and we can typically work it out.

Roosevelt University Foundation is a Section 501(c)3 non-profit and your sponsorship may qualify as a charitable deduction for federal income tax purposes.

All sponsors are invited to attend the Resource Expo.

Conference LEAD Sponsor:
USI Affinity Neat Grant



**MAKE
YOUR
MARK
@ THE**

**LAKER
LEADERSHIP
CONFERENCE**

THE EXPOSURE

BRAND AWARENESS: Multichannel promotion of your brand to 18,000+ young professionals.

CROSS-PROMOTION: Utilizing P2P marketing asking presenters to share your company support with their network.

RECRUITING: Intimate conversations with professionals across all industries.

THE AUDIENCE

Socially conscious, emerging professionals deeply committed to impact and success.

“Our students and alumni think and act in a way that’s bigger than themselves.”
- Ali R. Malekzadeh, Ph.D., President

Activism is a hallmark of Roosevelt, the spark that gave us our start. It’s very much alive and well today.